

In the 1880's you could buy cattle for \$1 - \$3 per head to drive up the trail to be sold for about \$30 a head. We invite you to start your own "herd" at that same price. Every \$1.00 donated to the Western Trail Heritage Center project will represent one longhorn or one horse in your very own herd. All size herds are welcome and will be recognized. Cattle Barons with a minimum 5,000 head in their herd will be honored with recognition on a special donors wall. If you have a registered brand you will also have the opportunity to brand a wall. Donors have the opportunity to receive special gifts in appreciation for their donation beginning at the \$100 level.

Please consider becoming a 21st Century Cattle Baron at 19th Century prices! The Red River Valley Museum needs your help in making the Western Trail Heritage Center a reality.

### DONATION LEVELS

All donations will be listed in the book on display at the Western Trail Heritage Center.

\$1 - \$99	Cattle Certificate
\$100 - \$499	Longhorn Lapel Pin
\$500 - \$999	Longhorn Concho
\$1,000 - \$4,999	Longhorn Plaque
<i>Donations of \$5,000 or more will receive a carved stone on The Wall of Horns &amp; Heros</i>	
\$5,000 - \$14,999	Running Horse Pin or Mooremaker Knife
\$15,000 - \$49,999	Saddlebag Briefcase
\$50,000 - \$99,999	Longhorn Sculpture by Jack Stevens
\$100,000 - \$249,999	Pendant or Belt Buckle
\$250,000 - \$499,999	Framed Limited Edition Print by KW Whitley
\$500,000 - \$999,999	Quail Sculpture by Jack Stevens
\$1,000,000 - \$2,999,999	Handmade Boots or Bag
\$3,000,000 +	Name on Building

If you would like to sponsor a room or special display, please contact the museum at (940)553-1848 or [museum@chipshot.net](mailto:museum@chipshot.net) for a donor's price list.

Photo © David Hardin



PO BOX 2004  
VERNON, TEXAS 76385

# YOUR INVITATION...



## TO HIT THE TRAIL!

**WESTERN**  
*Trail*  
**HERITAGE CENTER**  
RED RIVER VALLEY MUSEUM  
VERNON, TEXAS

**WHAT** can you say about the ranchers, drovers, cowboys and pioneers of the Great Western Trail? Well, you can say a lot if you have a place to tell the story and the 14,000 sq ft Western Trail Heritage Center at the Red River Valley Museum will be the perfect place. Preserving invaluable information and resources for students, educators, historians and tourists from around the world, the Heritage Center will bring the Great Western Trail alive again for future generations.

Imagine walking into a new foyer at the Red River Valley Museum where you will see a replica of the original Doan's Picket House. Once inside the house you will hear the story of life in a cattle drive community, the birth of the cattle industry and the legend of the cowboy. Stepping out the back door of the Picket House, you will be at Doan's Crossing at twilight, in the year 1887. Through interactive displays and exhibits, you will experience the sights and sounds of a typical cattle drive town. Walk through the Doan's Store, travel past the corrals, the livery stable, the Doan's Adobe and



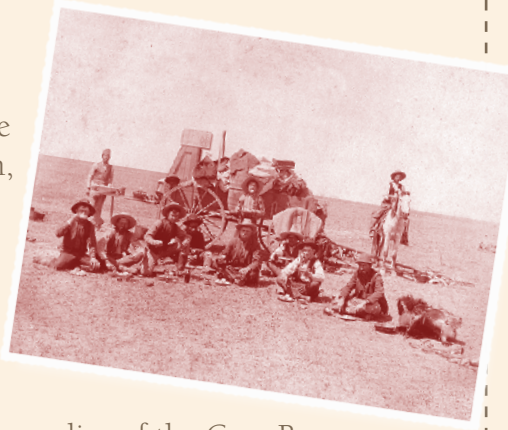
the dugout, "Bat Cave Cafe." See the chuck wagon, the cowboys' camp and the cattle bedded down.

Enter a working replica of the Cow-Boy Saloon, where you can "belly-up" to the bar for a cold sarsaparilla or a root beer and hear the piano playing in the background. As you exit the saloon travel through the bluffs to the river and cross the straw bridge that was built and rebuilt to fight quicksand. Cross into "Indian Territory," experience a gun fight in Dodge City, Kansas, then head to the cattle pens and rail yards



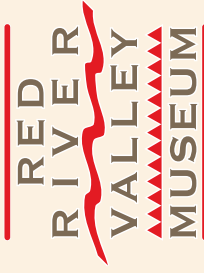
at Ogalalla, Nebraska, following the trail all the way to Canada. As you proceed, displays about interesting

locations, famous ranches, the cattle industry and cowboy lore will spark your interest in this historic time. Conclude your experience with a souvenir from the gift shop or browse the library of oral histories and primary records from the old trail drivers who carved history from Mexico through nine states to Canada.



Please return this form with your gift to the Red River Valley Museum. For more donation forms please call (940) 553-1848 or email [museum@chipshot.net](mailto:museum@chipshot.net)

**Yes! I/We want to be Cattle Barons!**



PO Box 2004  
Vernon, Texas 76385

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_ E-mail Address \_\_\_\_\_  
 In Honor of  In Memory of  
 Amount Enclosed \$ \_\_\_\_\_  
 Check  Visa  MasterCard  
 Card Number \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_  
 Acknowledgement to be sent to: \_\_\_\_\_  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Signature: \_\_\_\_\_

Please make checks payable to the Red River Valley Museum.  
 The Red River Valley Museum is a 501c3 non profit organization.